

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	30-Abr-13	30-Abr-12	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	94.822.940	107.496.182	-11,79%
WINSTON	88.286.036	115.130.895	-23,32%
CHESTERFIELD	69.593.688	74.137.674	-6,13%
FORTUNA	58.267.217	79.261.915	-26,49%
CAMEL	50.251.859	56.107.511	-10,44%
DUCADOS NEGRO	42.984.134	54.725.936	-21,46%
LUCKY STRIKE	40.858.700	55.183.084	-25,96%
L&M	37.199.181	45.676.243	-18,56%
NOBEL	32.711.075	43.147.151	-24,19%
DUCADOS RUBIO	27.458.998	35.949.773	-23,62%
DUCADOS RUBIO BLANDO	15.180.976	16.130.113	-5,88%
PALL MALL	14.142.170	18.946.733	-25,36%
L&M BLANDO	10.736.800	8.237.470	30,34%
FORTUNA RED LINE	10.535.371	10.640.666	-0,99%
DUCADOS RUBIO 100'S	7.322.026	5.161.044	41,87%
BROOKLYN	7.249.501	1.330.440	444,89%
MARLBORO POCKET	6.481.155	6.627.290	-2,21%
JOHN PLAYER SP.	6.368.862	9.231.381	-31,01%
LUCKY STRIKE BLANDO	6.182.830	4.749.565	30,18%
MARK 1	5.379.830	840.743	539,89%
ELIXYR	5.308.633	4.909.928	8,12%
GOLD COAST	4.966.832	6.156.982	-19,33%
WINSTON REDVOLUTION	4.472.936	4.483.586	-0,24%
NOBEL STYLE	4.451.132	4.089.457	8,84%
PHILIP MORRIS K/S	3.243.393	4.374.292	-25,85%
GOLDEN AMERICAN	3.215.614	1.697.345	89,45%
BN	3.102.188	3.699.226	-16,14%
PALL MALL LARGO 100'S	2.964.709	2.240.741	32,31%
AUSTIN	2.954.557	1.777.339	66,23%
CORONAS RUBIO	2.907.028	4.441.784	-34,55%
BULLBRAND	2.609.011	2.722.658	-4,17%
MARLBORO GOLD TOUCH	2.358.955	2.030.031	16,20%
NOBEL BLANDO	2.349.465	1.421.764	65,25%
R 1	2.249.348	2.459.202	-8,53%
LUCKY STRIKE CLICK & ROLL	2.141.712	2.101.648	1,91%
HERENCIA	2.122.148	2.533.660	-16,24%
JOHN PLAYER SP. AM.100'S	1.907.305	2.535.054	-24,76%
EXCITE	1.831.829	2.289.321	-19,98%
GAULOISES RUBIO	1.801.103	1.854.105	-2,86%
KARELIA	1.744.770	1.526.110	14,33%
DENIM	1.588.417	1.589.042	-0,04%
JOHN PLAYER SP. BLACK/BLUE	1.579.196	1.764.570	-10,51%
PALL MALL NO BLANDO	1.568.322	1.521.404	3,08%
RESTO MARCAS	44.516.445	49.178.118	-9,48%
Totales	739.968.395	862.109.176	-14,17%